



# CALL FOR PAPERS

# 2017 FIR-PRI Award "Finance and Sustainability" European Academic Research 12th edition

The French Sustainable Investment Forum (French SIF) and PRI are pleased to invite students and researchers to submit their work to the FIR-PRI "Finance and Sustainability" European Research Award 2017.

# Why this award?

In 2005, FIR Award was launched to foster academic research on subjects in Finance and Sustainability. By building bridges between the academic and finance communities and their stakeholders, FIR Award aimed to promote practically relevant academic research and encourages broader disciplinary development of responsible investment scholarship.

Starting in 2011, FIR partners with PRI to advance a joint program to meet these goals. Aspects of this partnership are the development of an international resource database and coordination between the annual PRI Academic Conference and FIR Award Presentation.

## Who is the Award for? Which categories are rewarded?

The award accepts submissions from students or researchers who either:

- hold a European passport
- > have an affiliation to a European university or graduate school
- > are collaborating with a faculty member who is affiliated to a European research institution
- have Europe as a research field

Submissions may be accepted in French or English

Four awards valued at €5,000.00 each and one research grant valued at €10,000.00 will be rewarded.

#### **Awards**

- ➤ Best Master's Thesis award: master's degree, graduate school of management, graduate school of engineering
- Best PhD Thesis award
- > Best published Academic Article award
- > Best Pedagogical Innovation (including case studies, MOOCs, etc.)

#### Grant

> Only PhD research will be granted. Grant will reward works dealing with financial instruments (securitization, project financing...), social issues (HR, human rights...), environmental issues or marketing of SRI products.

## What are the selection criteria?

- Quality of research work and contribution to the topic of finance and sustainability
- Originality of subject study or approach
- > Academic evaluation of research work
- > Research work interest according to investors', corporates' and/or stakeholders' point of view

#### How to apply?

- > Research projects must cover at least one topic related to Finance and Sustainability
- > Make sure that the summary reflects the quality of your work since they are essentially what the Committee uses to select nominees
- > Students must have completed and presented their work before April 16th, 2017
- > Academic articles must have been published in an academic review with a proper reading committee
- > For Master and PhD Thesis, a professor of your university or graduate school must back your application
- > Pedagogical Innovations must have first been implemented in an academic program during the specified period of time.
- For research grant, your application must be backed and overseen by a professor of your university or graduate school

#### Application process and Timeline

- Application deadline: April 16th, 2017
- Selection Committee: May 2017
  - The selection committee shortlists candidates based on the abstracts submitted.
- Jury: June 2017
  - The Jury reviews full submissions and selects a winner for each category covered by the Award
- FIR-PRI Award Ceremony: September 2017

#### Applicants must submit:

- > Photocopy of ID, or a scanned ID
- > Online Application form on the website www.fir-pri-awards.org
- Candidate's contact information
- Reference letter from a University professor, with an electronic signature (except for best published articles and Pedagogical Innovations)
- Copy of Master's Thesis, PhD thesis, Pedagogical Innovation or published article (electronic document)
- A summary of the Master's thesis or PhD thesis or the Pedagogical Innovation or research projects including explanations as to how it contributes to the topic of Finance and Sustainability

The award is open to students having completed and presented their Master's thesis or PhD Thesis between January 1st, 2015 and April 16<sup>th</sup>, 2017. Articles must have been published during the same period. Pedagogical Innovations must have been first implemented into an academic program between January 1st, 2014 and April 16<sup>th</sup>, 2017. The grants are available for all research projects sent in by April 16<sup>th</sup>, 2017 regardless of whether the research has just begun or whether it is ongoing.

Grants candidates must provide the following items:

- > Summary of research topic
- > The project's contribution to today's existing literature on this topic
- > Expected methodology and data: interviews, data base, etc
- Work schedule

> Present financial support and goal of the FIR grant funds

The quality and size of summaries are extremely important since they are essentially what the jury uses in order to preselect nominees (see rules and regulations)

# Members of the Jury

President of Honor and President of the 1st Edition Jury: Yves Simon – Paris IX Dauphine

> President of the 12th Edition Jury: Christel Dumas – ICHEC Brussels

#### Other Academic Members:

- > Diane-Laure Arjaliès Ivey Business School
- Catherine Casamatta IAE Toulouse School of Management
- > Peter Clarkson University of Queensland
- Patricia Crifo Université Paris Ouest & École Polytechnique
- Stéphanie Giamporcaro University of Nottingham
- Jim Hawley Saint Mary's College of California
- Céline Louche Audencia Nantes
- Afshin Mehrpouya HEC
- Nicolas Mottis École Polytechnique
- ▶ Bouchra M'Zali Université du Québec à Montréal
- > Bernard Paranque Kedge Business School
- Sébastien Pouget Toulouse School of Economics

Stakeholders: French SIF (FIR), Eurosif, PRI

Corporate Sponsors: European insurance companies, asset managers, banks...